

TAKSİM OTELCİLİK A.Ş. COOKIE POLICY

I. GENERAL

As Taksim Otelcilik A.Ş. (“**Taksim Otelcilik**”, “we” or “**Company**”), we can use technologies such as cookie or pixel tags, flash cookies, and web beacons that allow certain data to be saved and collected in your computer, mobile phone, tablet and similar devices which you use when accessing our internet site at www.taksimotelcilik.com.tr (“**Internet Site**”), our electronic platforms and other applications, and our electronic mail messages or advertisements we send to you. In this Policy, “*Cookie*” was used to express cookies and similar technologies that can be used by Taksim Otelcilik.

While collecting personal data of users via cookies is possible, not every kind of data gathered via cookies is personal data. If data obtained through cookies are personal data according to Turkish legal framework, our Personal Data Protection Policy at [address](#) will be applicable. In this context, we suggest you read our Personal Data Protection Policy to learn how your personal data can be processed and how you can use your rights in this context.

II. COOKIE TYPES

Cookies can be categorized by time or by domain name they belong to.

1. Cookies are divided into "session cookies" and "permanent cookies" if they are classified in terms of time:
 - a) **Session cookies:** Session cookies are used for each session in which Internet sites or Company's other applications or environments are visited and are automatically deleted when exited from the site or application.
 - b) **Permanent cookies:** Permanent cookies are stored on the computer or other device used by the user for a predetermined fixed period of time and are not automatically deleted when the session or application is closed. Permanent cookies are used when we need to remember who you are in more than one session.
2. If the cookies are classified according to the domain they belong to, they are classified as related party cookies and third-party cookies:
 - a) **Related party cookie:** Related party cookies are cookies placed by visited domain.
 - b) **Third party cookie:** Related party cookies are cookies other than those placed by visited domain. Third party cookies are cookies, which are placed by parties outside the visited area on the user device over the visited area.

III. PURPOSE OF USING COOKIES

As Taksim Otelcilik we can benefit from the cookies we use in our internet sites, platforms, applications, advertisements, and messages for the following purposes:

- 1. Operational purposes:** We may use cookies that we deem necessary for control and security of our Internet sites, our platforms, our applications, or our services. Examples of cookies used for operational purposes include technologies that allow users to utilize the functions of the website, application and platform, and cookies used to detect irregular behavior in these mediums.
- 2. Functionality purposes:** We may use cookies to facilitate the use of our Internet sites, our platforms, our applications, or services, or customize them for our users. Examples of cookies that are used for functionality include technologies that allow us to remember user information and preferences.
- 3. Performance purposes:** We can also use necessary cookies to increase and measure our performance on our Internet sites, platforms, applications, or services. Examples of cookies that are used for performance purposes include cookies that allow us to understand how our users use our internet sites, our applications, our platforms and allow us to analyze user behaviors and the technologies that allow us to understand whether the messages we sent are interacted.
- 4. Advertising purposes:** We may use related party cookies and third-party cookies to transmit advertisements and similar content for users' interests through the company or third-party websites, platforms, and applications. Examples of advertising uses include cookies that measure the effectiveness of ads, and cookies that show how many times a particular ad is clicked or displayed.

IV. REJECTION AND DELETION OF COOKIES

Most browsers are set to automatically accept cookies by default. However, users can reject or delete cookies by changing their browser settings at any time. Method of changing settings varies according to used browser, and how the cookies can be deactivated needs to be learned from the service provider of the used browser. You can usually reject cookies by:

- (i) changing your browser's settings to notify you when you receive cookies,
- (ii) disabling existing cookies,
- (iii) setting your browser to automatically reject cookies.

Please note that if cookies are disabled you may not be able to take advantage of some of the features of our internet sites, applications, platforms, or services.

V. AUTHORIZED SERVICE PROVIDERS

As Taksim Otelcilik, we can get help from some service providers who are authorized by us on implementation and promotion of our website, our platforms, our applications, and services. These service providers, authorized by our company, can also place cookies and similar technologies (third party cookies) on users' computers and other devices and collect information such as IP address, unique identifier, and device identifier for identifying user device.

VI. THIRD PARTY SITES, PRODUCTS AND SERVICES

Our Internet sites, platforms or applications may contain links to third party websites, products, and services. Aforementioned links are subject to third party cookie and privacy policies and you should be aware that third parties and third-party sites are independent of Taksim Otelcilik and that Taksim Otelcilik is not responsible for third party's cookie and confidentiality practices. We recommend that you to read cookie and privacy policies of these sites in the event that linked websites are visited.